



# AEPSE 2023

13th Asian-European International Conference on  
Plasma Surface Engineering



**November  
5-8, 2023**

## **SPONSORSHIP PROSPECTUS**

**BPEX,  
Busan, Korea**

Conference Chair  
**Wonho Choe**

Conference Co-chair  
**Masaharu Shiratani**  
**Holger Kersten**  
**Pung Keun Song**

AEPSE 2023 Secretariat  
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## Overview

Title	13th Asian-European International Conference on Plasma Surface Engineering
Date	November 5 (Sunday) - 8 (Wednesday), 2023
Venue	BPEX, Busan, Korea
Language	English
Organized by	The Korean Institute of Surface Engineering
Website	<a href="http://www.aepse.org">http://www.aepse.org</a>

## Welcome Message

As the Chairman of the Conference, I would like to cordially invite you to the 13th Asian-European International Conference on Plasma Surface Engineering (AEPSE 2023), which was postponed due to the Covid-19 pandemic. AEPSE 2023 will be held from November 5th (Sunday) to 8th (Wednesday) in Busan Metropolitan City, Republic of Korea.

AEPSE 2023 is jointly organized by the Asian Joint Committee for Applied Plasma Science and Engineering (AJC-APSE) and The Korean Institute of Surface Engineering (KISE), in collaboration with the European Joint Committee on Plasma and Ion Surface Engineering (EJC/PISE).

Since the first AEPSE conference held in Seoul, Korea in 1997, the AEPSE conference has gained increasing interest as a globally recognized open forum for scientists and engineers in Asia, Europe, and other countries in the field of plasma science and engineering, and plasma technology. The major topics in AEPSE 2023 will cover a variety of technological advances in Plasma fundamentals, Coatings and thin films, Energy and environment, Bio, medicine and agriculture, and Materials and functional surface treatment etc.

Busan, located on the southeastern tip of the Korean peninsula, is the second-largest city in Korea. The natural environment of Busan is a harmonious combination of mountains, rivers, and sea. Its geography includes a coastline featuring superb beaches and scenic cliffs, mountains providing excellent hiking and extraordinary views, and hot springs scattered throughout the city. The city's natural endowments and rich history have resulted in Busan's increasing reputation as a world-class city for tourism and culture, and it is also becoming renowned as a hot spot destination for international conventions. Busan is the ideal location to meet and discuss equally intriguing plasma physics, plasma chemistry, and their applications, in a relaxed atmosphere, while enjoying the high-quality scientific program of AEPSE 2023.

I hope to see you at the conference.

Wonho Choe  
Chairman of AEPSE 2023  
Professor, Korea Advanced Institute of Science and Technology (KAIST), Korea



## Information for Sponsorship

The organizing committee for AEPSE 2023 is pleased to invite interested companies and institutions in the fields of Plasma Surface Engineering become sponsors for this conference. This is an excellent opportunity for research institutes and businesses to share their future-oriented vision. By participating to sponsor, you will have the opportunity to showcase your products and services to high-level marketing decision-makers and influential individuals in your industry. We would greatly appreciate your participation and interest.

### Application Schedule

- Deadline for Sponsorship Application Form Submission: [October 6, 2023](#)
- Deadline for Payment: [October 20, 2023](#)

### Required Documents

- A copy of sponsorship application form
- A copy of certificate of business registration

### Application Method ([secretariat@aepse.org](mailto:secretariat@aepse.org))

- 1) Download and fill in the application form
- 2) Please send the application with a copy of your business registration
- 3) The secretariat will send the invoice
- 4) Pay the sponsorship fee (\* It must be paid by [October 20, 2023](#))

### Notice

- All benefits will become effective after receiving the application. However, some benefits may not be available if you apply late due to the printing schedule.
- The secretariat will determine the position and order of the exhibition booths.

### Account Information (wire transfer only)

Account Holder	TBA
Account Number	TBA
Bank Name	TBA
Swift Code	TBA
Bank Address Branch	TBA

## Sponsorship Package

Section / Benefits		Category		
		Platinum	Gold	Silver
		KRW 5,000,000	KRW 3,000,000	KRW 2,000,000
<b>Pre-publicity</b> 사전홍보	Logo & Link in Conference Website – Main Page 웹사이트 내 기관 로고 및 홈페이지 연결	O	O	O
	Conference Website – Sponsor Page 웹사이트 내 후원 페이지 회사소개	O	O	O
	Logo in Conference Announcement 홍보물 내 로고 삽입	O	O	O
	Logo in Conference e-Newsletter 웹 뉴스레터 내 로고 삽입	O	O	O
<b>On-site Promotion</b> 현장홍보	Video Advertisement on Opening Ceremony 개회식 전 기관 영상 상영	O	O	X
	Video Advertisement on Banquet 만찬 전 기관 영상 상영	O	X	X
	Video Advertisement on Session Break (15~30s) 학술 휴식 시간 기관 영상 상영 (15~30초)	O	O	X
	Logo in Conference Room Banner 회의장 배너 내 로고 삽입	O	O	O
	Logo on Name Badge Lanyard 네임택 목걸이 내 로고 삽입	O	X	X
	Advertisement in e-Program Book (1 page Color) 전자프로그램북 광고 (칼라 1페이지)	O	O	X
	Logo in e-Program Book – Cover 전자프로그램북 내 로고 삽입 (표지)	O	O	O
<b>Registration</b> 등록혜택	Complimentary Registration 무료 등록 (만찬포함)	2 persons	1 person	1 person
	Exhibition Booth (1EA/ Size: 3m x 2m) 전시부스 (1개/ 크기: 3m x 2m)	2	1	1

### [Exhibition Standard Booth Package]

- Light : The exhibitor can make special arrangements for any of requirements, with one fluorescent lamp and two local lighting lamps, provided such requests are made in advance.
- Electric Outlet : 220V
- Information Desk and Chair Set : One set of information desk and folding chair is available for the exhibitor.

## Sponsorship Application Form

Please fill out the below application form and send it back to the AEPSE 2023 secretariat.

[AEPSE 2023 SECRETARIAT] Tel. +82-42-331-4295 | E-mail. [secretariat@aepse.org](mailto:secretariat@aepse.org)

### Sponsorship Information

Company Name			
President / CEO			
Address	(Zip Code: )		
Contact Person		Position	
Telephone		Fax	
E-mail		Website	
Exhibition Item(s)			

### Application

Category	Amount

\*\* Please fill a category of sponsorship in on the sheet.

Submission Date : \_\_\_\_\_

Signature : \_\_\_\_\_